Beat: Lifestyle

3rd EDITION OF INVENTING GREATER PARIS METROPOLIS

URBAN & ARCHITECTURAL CONSULTATION

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USPA NEWS - Following the Success of the First & Second Roundeditions, the Mayors of the Greater Paris Metropolis have again joined Forces to launch a Third Consultation for Urban Planning, Development and Architecture, known as “Inventing the Greater Paris Metropolis 3”.

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This Competition is an International Call for Projects which will enable the Towns Cities of the Metropolis to identify and select the Best Development Projects. The Proposed Sites, which will be sold or leased, include Different Types of Land and Buildings, all under the Control of the Citiestowns or their Partners.

Candidate Teams composed of Architects, Property Developers, Investors, Users, Start-Ups, Researchers, Associations and Small Businesses are invited to make Proposals for Urban or Construction Projects to be implemented on Parcels of Land located throughout the Greater Paris Metropolis.

- All the Different Site Holders share the same Common Ambitions of the “Inventing the Greater Paris Metropolis 3” Competition:

* Embodying the Vision and Shared Identity of the Greater Paris Metropolis and participating in its Construction
* Organising the Emergence of Proposals and ensuring the Construction of Innovative Urban and Economic Projects in the Heart of the Metropolis
* Meeting the challenge of developing Multiple Innovations, which are Part of a Reinvented Partner Approach involving the Population.

The “Caisse des Dépôts” is a Major Financial Partner of Local Authorities and is extensively involved in Urban and Economic Development Undertakings. It supports Projects that promote the Attractiveness of French Areas, and Initiatives dedicated to the General Interest. The “Caisse des Dépôts” collects its Own Funds, which it invests alongside Public and Private Partners in Operations that contribute to the “Inventing the Metropolis of Greater Paris” Call for Projects.

- During the Application Phase, Selection Criteria is as follow :

* Legal and Financial Soundness of the Team Representative
* Quality and Appropriateness of the References in relation to the Challenges to be addressed for the Site and the Overall Project
* Urban and Programming Ambitions
* Environmental Ambition
* Ambition to innovate

- During the Tender Phase, Selection Criteria is as follow :

* Innovative Nature of the Project
* Urban and Architectural Quality of the Project
* Quality of the Project
* Environmental Performance and Adaptation to Climate Change
* Legal and Financial Framework
* Sales Price

- For This 3rd Edition, Three Fields of Innovation will be prioritized

* Usage Innovations
* Design Innovations
* Method Innovations

Innovation relies on Early Integration of a Whole Set of Skills in Projects' Definition.

A Meet-Up was organized on July 11, 2022 for the Launch of the Second Phase of “Inventing the Greater Paris Metropolis 3” before the Constitution of the Final Teams, to give the Necessary Impetus to facilitate Meetings between Innovation Economic Actors, "Start-Ups", Collective, Small Innovative Companies and the Finalist Real Estate Operators.

Photo Right
Panel:
- Andrej BERNIK President Field Work Architecture
- Geoffroy BOULARD - VP Communication Officer, Innovation & Digital - Town Hall of the 17th Arrondissement of Paris
- Jérôme CLÉMENT-WILZ - Arstist, Member Co-Founder Le Wonder
- Thomas SIMANDRE President & Co-Founder ORIDA

This Event was an Opportunity to develop Sustainable Partnerships for Finalist Companies and Young Companies anchored on the Territory of the Metropolis.

It was dedicated to the Development Stakeholders, Town Planning, Architecture, Innovation and Digital.

It was with the Presence of:

* Patrick OLLIER - Former Minister, President of Greater Paris Metropolis, Mayor fo Rueil-Malmaison
* Jacques-Alain BENISTI - Delegated Metropolitan Councilor Responsible of the Follow-Up of "Inventing the Greater Paris Metropolis 3” and Major Metropolitan Operations
* Geoffroy BOULARD - VP Communication Officer, Innovation & Digital - Town Hall of the 17th Arrondissement of Paris

Source: Meet-Up Launch Phase 2 of “Inventing the Greater Paris Metropolis 2”.
On July 11, 2022 @ Les Jardins de Saint-Dominique, Paris.

Ruby BIRD
http://www.portfolio.uspa24.com/
Yasmina BEDDOU
http://www.yasmina-beddou.uspa24.com/

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483 Green Lanes
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