Beat: Lifestyle

EXPERIENCE IMPRESSIONISM'S DAWN From LE HAVRE To PARIS

TO THE HEART OF IMPRESSIONISM

PARIS - LE HAVRE, 08.07.2022, 14:56 Time

USPA NEWS - In 2022, on the Anniversary of Impression, Sunrise (Impression, Soleil Levant), the Normandy and Paris Regions propose that Visitors seeking an Invigorating Cultural Adventure Experience the Dawn of Impressionism by going from Place to Place to the Spots that shaped the Young Claude Monet's Palette.

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It was 150 Years ago, in November 1872, that Monet depicted the Port of Le Havre Awakening at First Dawn, the Sun Emerging through the Mist. Employing Evocative Brushstrokes, Monet, in a Few Hours, rendered the Industrial Port's Luminous Atmosphere at Daybreak. Showing Boats' Silhouettes, the Lapping Sea and the Sun's Reflections Colouring Sky and Water... through Impression, Sunrise, Monet succeeded, in a Masterpiece, in capturing on Canvas all these Shifting Effects, helping Change the Course of Art History. His Iconic Piece went on to give its Name to Impressionism, opening the Way to surely the Most Popular Art Movement in the World.

This Painting, on Display at the Musée Marmottan Monet in Paris, is closely associated with the Normandy and Paris Regions that witnessed the Birth and Blossoming of Impressionism. Impressionist Artists were most active in Paris's Vibrant Modern Quarters, along the Banks of the Seine and Down Normandy's Coast. Today, these Two Regions combined offer Exclusive Impressionist Adventures: to contemplate so many Masterpieces by these Artists Gathered Together in Prestigious Museums; to learn so much about their Everyday Lives by Visiting Their Homes, Gardens and Studios; and to Experience the Emotions that inspired them in so many Breathtaking Landscapes.

You can enjoy Inspiring Moments in Evocative Landscapes, Cycling Outings on the Trail of Impressionist Artists, Discovering New Places to visit Closely Linked to the Impressionists, an Exhibition-Cum-Event at the Musée Marmottan Monet, the Nuits Normandie Impressionniste Festival and more. From Paris to Le Havre, Honfleur to Trouville and Chatou to Vétheuil, it's a Whole Destination at the Heart of Impressionism that is celebrating, 150 years after such a Seminal Creation, the Emergence of all this Artistic Effervescence.

Photo left
François-Xavier IZENIC Journalist / Host
Photo Right
Christophe DECLOUX General Director CRT Paris Ile De France (Paris Ile de France Regional Tourism Committee)

To The Heart of Impressionism In 7 key Points

* 1 - The Impressionist Destination Par Excellence
Normandy and the Paris Region witnessed the Birth and Blossoming of Impressionism, that Art Movement that Revolutionised the History Of Art. Its Painters, discovering New Freedoms, set up their Easels in the Open (en plein air), beside the Seine, in the Heart of Paris's Vibrant Modern Quarters and Along Normandy's Coasts.

* 2 - The Finest Impressionist Collections In The World

The Great Paris Museums (Orsay, Marmottan Monet, l'Orangerie), plus those in Normandy (Giverny, Rouen, Le Havre, Dieppe, Honfleur), together constitute the Largest Permanent Impressionist Exhibition in the world! You'll find Many Works by the Likes of Monet, Renoir, Degas, Morisot, Pissarro, Caillebotte and Sisley On Display, along with Pieces by their Precursors (Boudin, Daubigny, Corot) and heirs (Van Gogh, Luce, Seurat, Signac).

Photo left
Cécile REMY-BASTIT Regional Councilor Normandy Region
Photo Right
Elisa BARBIER, Director Tourism Office Saint Germain Boucles de Seine
Isabelle LEBRETON, Project Manager Normandy Region (videoconference)
Matthieu LEVY Tourism and culture manager, In Extenso TCH
Marie JOUHAULT, responsible for project success & Laura MINGAM, Development Manager, Artips

* 3 - A Journey Through Settings Resembling Impressionist Paintings

More than simply a Journey back into the History of Art, the Impressionist Adventures Transport you from Paintings to Feelings, immersing you in Living Pictures that will Awaken all your Senses. You can still clearly Feel Impressionism in the Air across our 9 Highlighted Areas around Normandy and the Paris Region! The Country and Urban Landscapes immortalised by the Impressionists, whether Grandiose or Bucolic, have in Large Part remained Intact, providing you with Contemplative Moments transporting you back in Time in quite Unique Fashion.

* 4 - The Pleasure Of The Moment

Famously Painters of the Moment and of Modernity, the Impressionists depicted joyous Daily Scenes that made their Paintings Vibrant With Life. In their Times, from Paris to Normandy, a Joie De Vivre blossomed, Centred Around Riverside Restaurants and Boating, Cafés, Cabarets and Dances, as well as Outings to France's Earliest Seaside Resorts.

Photo left
Felicie FAIZAND DE MAUPEAU, Researcher Manager of the Impressionism research program, Nanterre University Fondation
Olivier SCHUWER, Postdoctoral fellow, Impressionism research program, Nanterre University Fondation
Luc WATTELLE, Mayor of Bougival
Photo right
Christophe DECLOUX General Director CRT Paris Ile De France (Paris Ile de France Regional Tourism Committee)
Michael DODDS, Director CRT Normandy (Normandy Regional Tourism Committee)

* 5 - ONE HUNDRED IDEAS TO CREATE YOUR PERFECT IMPRESSIONIST ADVENTURE

Visitors can put together their Own Impressionist Trips, going at their Own Pace, according to their Personal Wishes, with no fewer than a Hundred Relevant Places to choose from, scattered Across the Normandy and Paris Regions. Whether Fans of Exhibitions and Museums, keen on Wide Open Spaces and Art-Related Trails, or wishing to explore the Artists' Cities, Towns and Villages, People will be spoilt for Choice.

* 6 - Such A Very French Festive Destination

Impressionism forms part of the DNA of the Normandy and Paris Regions. Every year, Exhibitions and Conferences as well as New Venues and Experiences celebrate the Likes of Monet, Renoir, Degas and their Partners. To enjoy your Trip to the Full, these Areas also encourage you to make the most of a Certain French Way Of Life characterised by Conviviality and Tasty Gastronomy.

* 7 - A Cycling And Slow Tourism Destination

It seems only Natural to follow in the Footsteps of the Impressionists in the Great Outdoors, Travelling by Bike to reach the Precise Spots where they set up their Easels! A New Cycle Route, the Seine à Vélo, crosses the Paris and Normandy Regions, going from Paris to either Le Havre or Deauville. It adds to other Impressionist-Related Routes dedicated to Non-Motorised Travel, particularly Bikes, that are accessible to all: the Avenue Verte London Paris, leading Cyclists to Auvers-sur-Oise in the Tracks of Vincent van Gogh; the Vélomaritime, enabling to discover by Bike Places such as Dieppe, Étretat and Le Havre, so dear to Monet and Renoir and their Wives; La Vélo Francette guiding Cyclists via Caen; and the Scandibérique, leading in Caillebotte's Footsteps to Yerres and Sisley's den in Moret-sur-Loing.

Source: "Impressionist Destination" Forum @ Institut National De L'Histoire De L'Art (National Institute of Art History)

Experience Impressionism’s dawn from Le Havre to Paris on the 150th anniversary of Claude Monet’s Impression, Sunrise.
"To the heart of Impressionism - 2022"
Held on June 28, 2022

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Article online:
https://www.uspa24.com/bericht-21215/experience-impressionisms-dawn-from-le-havre-to-paris.html

Editorial office and responsibility:
V.i.S.d.P. & Sect. 6 MDStV (German Interstate Media Services Agreement): Ruby BIRD & Yasmina BEDDOU (Journalists/Directors)

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Editorial program service of General News Agency:
UPA United Press Agency LTD
483 Green Lanes
UK, London N13NV 4BS
contact (at) unitedpressagency.com
Official Federal Reg. No. 7442619